## reen\ogue



PHOTO CAMPAIGN BY SYDNEY YATCO. COURTESY OF EVERYBODY.WORLD.
News

## EVERYBODY.WORLD Introduces Paloma's Luna Dress

The 16-year-old's design is made from $100 \%$ deadstock fabrics.

BY GIANLUCA RUSSO

SEPTEMBER 15, 2020
At just 16 years old, Paloma is set on making real fashion with sustainability at the forefront. In collaboration with EVERYBODY.WORLD, Paloma - who joined the organization's Contributor Collection at age 13 - has just unveiled her latest design: The Luna dress.

Created from handpicked deadstock fabrics, the Luna is inspired by dresses she found in her mother's closet throughout the years and fits perfectly into EVERYBODY.WORLD's textile sustainability dedication.


COURTESY OF EVERYBODY.WORLD.
"The dresses my mom had at home were always comfortable and easy, but never well made enough where you could wear them out," Paloma said in a press release. "So, I, along with my mom, thought it would be great to have a version of those dresses we loved. My mom inspires my personal style a lot. She has a very keen eye for fashionable clothing."


COURTESY OF EVERYBODY.WORLD.


COURTESY OF EVERYBODY.WORLD.


COURTESY OF EVERYBODY.WORLD.

The dress retails for $\$ 156$ with $10 \%$ of all sales going directly back to the designer. Available in sizes 2XS through 2XL, the Luna dress comes in four different prints and colors and serves a stunning take on some classic '90s style (and early '00s even if paired with the right accessories like a pair of Buffalo platforms like in the accompanying campaign shot by Sydney Yatco).


PHOTO CAMPAIGN BY SYDNEY
YATCO. COURTESY OF
EVERYBODY.WORLD.


PHOTO CAMPAIGN BY SYDNEY
YATCO. COURTESY OF
EVERYBODY.WORLD.


PHOTO CAMPAIGN BY SYDNEY
YATCO. COURTESY OF
EVERYBODY.WORLD.

EVERYBODY.WORLD's Contributor Collection is designed by everyday designers, even ones as young as Paloma, who aim to prioritize great style, unique ideas, and sustainability in their work. The company has long dedicated itself to advocating for fair wages and ethical designing and frequently collaborates with young, creative voices to produce exciting designs, like the Luna dress.


This isn't Paloma's first design through EVERYBODY.WORLD's Contributor Collection. When she joined the group years ago, she designed the Perfect Pants and a Simple Rib Tank, which took inspiration from the 1970s. Like the case with the Luna dress, Paloma pulls on old-style trends for her designs, bringing them into the 21st century in unique ways that combine nostalgia and class with a modern flare.

As part of EVERYBODY.WORLD's commitment to diversity, the Luna dress will be cut, sewn, and produced locally in Los Angeles in small batches based on demand. Those interested in purchasing Paloma's Luna dress can preorder it starting September 15 on the brand's website.


PHOTO CAMPAIGN BY SYDNEY YATCO. COURTESY OF EVERYBODY.WORLD.


PHOTO CAMPAIGN BY SYDNEY YATCO. COURTESY OF EVERYBODY.WORLD.


PHOTO CAMPAIGN BY SYDNEY YATCO. COURTESY OF EVERYBODY.WORLD.

